

This decision is pretty easy, too!

Reach **15,000** reunion organizers for as little as **\$349** with your display ad in *Reunions magazine*.

**Reserve space by January 13, 2012 for the February/March/April 2012 issue.
Materials and pre-payment due January 20, 2012.**



SEA MIST OCEANFRONT RESORT, MYRTLE BEACH SC
1200 South Ocean Blvd., 29577. REUNIONS MADE EASY! Specializing in reunions from military to family at the most affordable rates in Myrtle Beach. Sea Mist's premier oceanfront location is near shopping, theaters and golf courses. Over 600 of our 800 units have been completely remodeled, restaurants, miniature golf, 10 pools, Jacuzzis, fitness room, 17,000-sq.ft. of versatile meeting space and much more! 800-200-8687; groupsales@seamist.com; www.seamist.com. SEE OUR DISPLAY AD!

Create greater responsiveness to your message with a 1/9th page ad. Then, combine a 1/9th page ad with an annual full listing (50% off!) to reach 15,000 reunion organizers year round. Production charges are billed at cost and are non-commissionable.

2.375" x 3.25" ❖ Vertical only

One time rates, display ad only:

- 1/9th page ad, black and white **\$349**
- 1/9th page ad, two color **\$499**
- 1/9th page ad, full color **\$629**

Frequency discounts

2 x	5%
3 x	10%
4 x	15%
5 x	20%

**Must be PRE-PAID by JANUARY 20, 2012
for February/March/April 2012 issue.**

Add annual full listing half price! . . . \$249
(price in conjunction with display ad)

Specs: Full listing is 350 character description plus basic contact info. Spaces are considered characters. Additional characters cost \$12/60.

Add your logo to listing (50% off) \$49
(web only) Logo specs: 4k gif, jpg or png approx. 125x60 pixels.

TOTAL \$ _____

Charge: MC Visa AmEx Discover Card # _____ Exp. _____

For credit card payments, please provide name and address of cardholder: _____

Contact name _____

Company _____

Address _____

City, State, Zip Code _____

Phone _____ Fax _____ E-mail _____



For more information call or email Marion Liston 414-332-6485; mliston@reunionsmag.com, or Karla Lavin 414-263-4567 ext. 4; klavin@reunionsmag.com. Make check payable and mail to REUNIONS MAGAZINE, INC. ❖ PO Box 11727, Milwaukee WI 53211-0727 ❖ fax 414-263-6331 ❖ www.reunionsmag.com

Decide to make a BIG Impact,

and take advantage of the lowest prices ever.

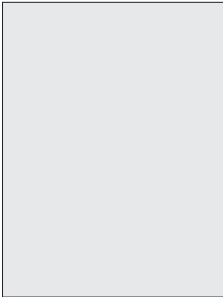
Reach **15,000** reunion organizers with a quarter, third, half, or full page ad in *Reunions magazine* for as little as **\$679!**

**Reserve space by January 13, 2012 for the February/March/April 2012 issue.
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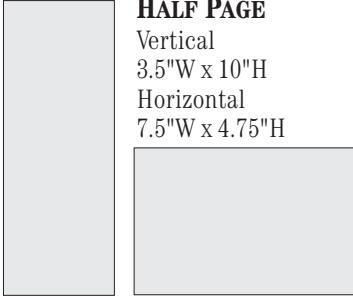
Every issue, we've got space to fill. Small spaces, usually, scattered throughout the magazine. And we know that customers would love to have that space at a discount. So, we created R.O.P. ads.

Run of publication ads are the same as regular ads. But, they cost less. Here's why. We can't guarantee placement. Oh, we'll get your ad in front of your customers, all right. But, we can't guarantee if it will be left facing or right facing or in the front of the magazine or the back. That's it. The rest is the same. Except the price. Frequently, an R.O.P. ad will cost 20% less than a regular ad. That's a substantial savings. **All rates listed are net.**

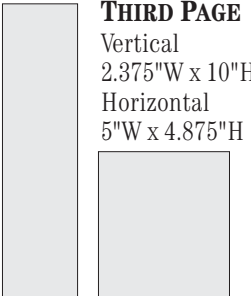
FULL PAGE
7.5"W x 10"H



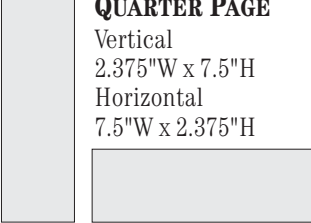
HALF PAGE
Vertical
3.5"W x 10"H
Horizontal
7.5"W x 4.75"H



THIRD PAGE
Vertical
2.375"W x 10"H
Horizontal
5"W x 4.875"H



QUARTER PAGE
Vertical
2.375"W x 7.5"H
Horizontal
7.5"W x 2.375"H



- | | | | |
|------------------|--------------------------|--|---------------|
| FULL PAGE | <input type="checkbox"/> | Full Color | \$2549 |
| | <input type="checkbox"/> | Two Color | \$1849 |
| | <input type="checkbox"/> | Black & White .. | \$1699 |
| 1/2 PAGE | <input type="checkbox"/> | Full Color | \$1599 |
| | <input type="checkbox"/> | Two Color | \$1349 |
| | <input type="checkbox"/> | Black & White .. | \$1199 |
| 1/3 PAGE | <input type="checkbox"/> | Full Color | \$1199 |
| | <input type="checkbox"/> | Two Color | \$ 999 |
| | <input type="checkbox"/> | Black & White .. | \$ 879 |
| 1/4 PAGE | <input type="checkbox"/> | Full Color | \$ 999 |
| | <input type="checkbox"/> | Two Color | \$ 859 |
| | <input type="checkbox"/> | Black & White .. | \$ 679 |
| | <input type="checkbox"/> | Add annual full listing half price! | \$ 249 |

Specs: Full listing is 350 character description plus basic contact info.
Spaces are considered characters. Additional characters cost \$12/60.

Add your logo to your listing (50% off) **\$ 49**
(web only) Logo specs: 4k gif, jpg or png approx. 125x60 pixels.

TOTAL \$ _____

Charge: MC Visa AmEx Discover Card # _____ Exp. _____

For credit card payments, please provide name and address of cardholder: _____

Contact name _____

Company _____

Address _____

City, State, Zip Code _____

Phone _____ Fax _____ E-mail _____



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